

**TABLE 1: EAST FLOAT INDICATIVE TRAJECTORY**

		2011	2012	2013	2015	2017	2020	2022	2030	2040	2050
Residential units built (cumulative)		-	500	900	1,700	2,600	4,100	5,100	8,300	11,650	13,521
Residential units occupied (cumulative)		-	340	675	1,435	2,245	3,670	4,620	7,705	10,933	12,800
East Float resident population		-	697	1,384	2,942	4,602	7,524	9,471	15,795	22,412	26,240
East Float non-resident worker population		-	284	633	1,562	2,399	3,706	4,648	8,453	13,068	16,539
Retail floorspace built (A1 - A5)	sq m gro:	-	1,000	3,000	7,000	11,000	17,000	21,000	33,500	48,500	60,000

**TABLE 2: COMPARISON SCENARIO 1**

<b>STEP I : Net Floorspace</b>		<b>2011</b>	<b>2012</b>	<b>2013</b>	<b>2015</b>	<b>2017</b>	<b>2020</b>	<b>2022</b>	<b>2030</b>	<b>2040</b>	<b>2050</b>
Gross comparison goods floorspace	sq m	-	200	600	1,400	2,200	3,400	4,200	6,700	9,700	12,000
Net comparison goods floorspace	sq m	-	160	480	1,120	1,760	2,720	3,360	5,360	7,760	9,600

Notes:

proportion of total retail floorspace #REF!  
gross to net #REF!

<b>STEP II : Sales Density</b>		<b>2011</b>	<b>2012</b>	<b>2013</b>	<b>2015</b>	<b>2017</b>	<b>2020</b>	<b>2022</b>	<b>2030</b>	<b>2040</b>	<b>2050</b>
Sales density	£ per sq m	5,000	5,137	5,172	5,243	5,395	5,759	5,979	6,762	7,848	9,108

Notes:

floorspace efficiency  
RTP: 2008-2016 0.68%  
RTP: 2016-2021 2.20%  
RTP: 2021-2026 1.60%  
TA: 2026-2050 1.50%

<b>STEP III : Turnover</b>		<b>2011</b>	<b>2012</b>	<b>2013</b>	<b>2015</b>	<b>2017</b>	<b>2020</b>	<b>2022</b>	<b>2030</b>	<b>2040</b>	<b>2050</b>
Total comparison goods turnover	£m	#REF!	0.82	2.48	5.87	9.49	15.66	20.09	36.25	60.90	87.44

**TABLE 2: COMPARISON SCENARIO 1 cont.**

<b>STEP IV : Average Comparison Goods Expenditure</b>		<b>2011</b>	<b>2012</b>	<b>2013</b>	<b>2015</b>	<b>2017</b>	<b>2020</b>	<b>2022</b>	<b>2030</b>	<b>2040</b>	<b>2050</b>
UK	£ per cap	2,982	3,204	3,262	3,380	3,643	4,320	4,767	6,562	9,620	14,104
UK ex SFT	£ per cap	2,675	2,828	2,879	2,910	3,136	3,720	4,105	5,650	8,283	12,143
Overall Catchment Area	£ per cap	-	3,315	3,375	3,498	3,769	4,470	4,933	6,790	9,955	14,595
Overall Catchment Area ex SFT	£ per cap	-	2,926	2,979	3,012	3,246	3,849	4,247	5,846	8,571	12,566

Notes:

estimates in 2006 prices

expenditure growth rate

RTP: 2008-2016 #REF!

RTP: 2016-2021 #REF!

RTP: 2021-2026 #REF!

TA: 2026-2050 #REF!

special forms of trading (SFT) (RTP) %	10.30%	11.74%	11.74%	13.90%	13.90%	13.90%	13.90%	13.90%	13.90%	13.90%	13.90%
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<b>STEP V : Scheme Resident / Worker Expenditure On Site</b>		<b>2011</b>	<b>2012</b>	<b>2013</b>	<b>2015</b>	<b>2017</b>	<b>2020</b>	<b>2022</b>	<b>2030</b>	<b>2040</b>	<b>2050</b>
Resident expenditure	£m	-	0.39	0.80	1.71	2.89	5.60	7.77	17.85	37.13	63.73
Worker expenditure	£m	-	0.04	0.09	0.23	0.38	0.69	0.95	2.39	5.41	10.04
Total resident / worker spend on site	£m	-	0.43	0.89	1.94	3.26	6.29	8.73	20.24	42.54	73.77

Notes:

residents: proportion of total #REF!

workers: proportion of total #REF!

**TABLE 2: COMPARISON SCENARIO 1 cont.**

<b>STEP VI : Total Trade Draw Required</b>		<b>2011</b>	<b>2012</b>	<b>2013</b>	<b>2015</b>	<b>2017</b>	<b>2020</b>	<b>2022</b>	<b>2030</b>	<b>2040</b>	<b>2050</b>
Trade draw from non-residents / workers required	£m	0.0	-0.4	-1.6	-3.9	-6.2	-9.4	-11.4	-16.0	-18.4	-13.7
<b>STEPS VII - IX: Total OCA Expenditure</b>		<b>2011</b>	<b>2012</b>	<b>2013</b>	<b>2015</b>	<b>2017</b>	<b>2020</b>	<b>2022</b>	<b>2030</b>	<b>2040</b>	<b>2050</b>
Overall Catchment Area population	'000's	0.0	312.1	313.1	315.4	317.9	321.4	323.5	327.2	327.2	327.2
Net of East Float scheme residents / workers	'000's	0.0	311.1	311.1	310.9	310.8	310.1	309.4	302.9	291.7	284.4
Total expenditure: net OCA residents	£m	-	910.4	926.7	936.3	1,008.9	1,193.8	1,314.0	1,771.1	2,500.4	3,574.0
<b>STEP X: Percentage Trade Draw Required</b>		<b>2011</b>	<b>2012</b>	<b>2013</b>	<b>2015</b>	<b>2017</b>	<b>2020</b>	<b>2022</b>	<b>2030</b>	<b>2040</b>	<b>2050</b>
Trade draw required as percentage of total OCA resident expenditure	%	0.00%	0.04%	0.17%	0.42%	0.62%	0.79%	0.86%	0.90%	0.73%	0.38%

**TABLE 3: COMPARISON SCENARIO 2**

<b>STEP I : Net Floorspace</b>		<b>2011</b>	<b>2012</b>	<b>2013</b>	<b>2015</b>	<b>2017</b>	<b>2020</b>	<b>2022</b>	<b>2030</b>	<b>2040</b>	<b>2050</b>
Gross comparison goods floorspace	sq m	-	300	900	2,100	3,300	5,100	6,300	10,050	14,550	18,000
Net comparison goods floorspace	sq m	-	240	720	1,680	2,640	4,080	5,040	8,040	11,640	14,400

Notes:

proportion of total retail floorspace 30%  
gross to net 80%

<b>STEP II : Sales Density</b>		<b>2011</b>	<b>2012</b>	<b>2013</b>	<b>2015</b>	<b>2017</b>	<b>2020</b>	<b>2022</b>	<b>2030</b>	<b>2040</b>	<b>2050</b>
Sales density	£ per sq m	5,000	5,137	5,172	5,243	5,395	5,759	5,979	6,762	7,848	9,108

Notes:

floorspace efficiency  
RTP: 2008-2016 0.68%  
RTP: 2016-2021 2.20%  
RTP: 2021-2026 1.60%  
TA: 2026-2050 1.50%

<b>STEP III : Turnover</b>		<b>2011</b>	<b>2012</b>	<b>2013</b>	<b>2015</b>	<b>2017</b>	<b>2020</b>	<b>2022</b>	<b>2030</b>	<b>2040</b>	<b>2050</b>
Total comparison goods turnover	£m	-	1.23	3.72	8.81	14.24	23.50	30.14	54.37	91.35	131.16

**TABLE 3: COMPARISON SCENARIO 2 cont.**

<b>STEP IV : Average Comparison Goods Expenditure</b>		<b>2011</b>	<b>2012</b>	<b>2013</b>	<b>2015</b>	<b>2017</b>	<b>2020</b>	<b>2022</b>	<b>2030</b>	<b>2040</b>	<b>2050</b>
UK	£ per cap	2,982	3,204	3,262	3,380	3,643	4,320	4,767	6,562	9,620	14,104
UK ex SFT	£ per cap	2,675	2,828	2,879	2,910	3,136	3,720	4,105	5,650	8,283	12,143
Overall Catchment Area	£ per cap	-	3,315	3,375	3,498	3,769	4,470	4,933	6,790	9,955	14,595
Overall Catchment Area ex SFT	£ per cap	-	2,926	2,979	3,012	3,246	3,849	4,247	5,846	8,571	12,566

Notes:

estimates in 2006 prices

expenditure growth rate

RTP: 2008-2016 1.805%

RTP: 2016-2021 5.850%

RTP: 2021-2026 4.250%

TA: 2026-2050 3.900%

special forms of trading (SFT) (RTP) %	10.30%	11.74%	11.74%	13.90%	13.90%	13.90%	13.90%	13.90%	13.90%	13.90%	13.90%
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<b>STEP V : Scheme Resident / Worker Expenditure On Site</b>		<b>2011</b>	<b>2012</b>	<b>2013</b>	<b>2015</b>	<b>2017</b>	<b>2020</b>	<b>2022</b>	<b>2030</b>	<b>2040</b>	<b>2050</b>
Resident expenditure	£m	-	0.39	0.80	1.71	2.89	5.60	7.77	17.85	37.13	63.73
Worker expenditure	£m	-	0.04	0.09	0.23	0.38	0.69	0.95	2.39	5.41	10.04
Total resident / worker spend on site	£m	-	0.43	0.89	1.94	3.26	6.29	8.73	20.24	42.54	73.77

Notes:

residents: proportion of total #REF!

workers: proportion of total #REF!

**TABLE 3: COMPARISON SCENARIO 2 cont.**

<b>STEP VI : Total Trade Draw Required</b>		<b>2011</b>	<b>2012</b>	<b>2013</b>	<b>2015</b>	<b>2017</b>	<b>2020</b>	<b>2022</b>	<b>2030</b>	<b>2040</b>	<b>2050</b>
Trade draw from non-residents / workers required	£m	-	0.8	2.8	6.9	11.0	17.2	21.4	34.1	48.8	57.4
		-	-	-	-	-	-	-	-	-	-
<b>STEPS VII - IX: Total OCA Expenditure</b>		<b>2011</b>	<b>2012</b>	<b>2013</b>	<b>2015</b>	<b>2017</b>	<b>2020</b>	<b>2022</b>	<b>2030</b>	<b>2040</b>	<b>2050</b>
Overall Catchment Area population	'000's	0.0	312.1	313.1	315.4	317.9	321.4	323.5	327.2	327.2	0.0
Net of East Float scheme residents / workers	'000's	0.0	311.1	311.1	310.9	310.8	310.1	309.4	302.9	291.7	284.4
Total expenditure: net OCA residents	£m	-	910.4	926.7	936.3	1,008.9	1,193.8	1,314.0	1,771.1	2,500.4	3,574.0
<b>STEP X: Percentage Trade Draw Required</b>		<b>2011</b>	<b>2012</b>	<b>2013</b>	<b>2015</b>	<b>2017</b>	<b>2020</b>	<b>2022</b>	<b>2030</b>	<b>2040</b>	<b>2050</b>
Trade draw required as percentage of total OCA resident expenditure	%	0.00%	0.09%	0.31%	0.73%	1.09%	1.44%	1.63%	1.93%	1.95%	1.61%

TABLE 4: POTENTIAL IMPACT ANALYSIS - COMPARISON Cont.

Scenario 2	Baseline Turnovers from OCA (£m)			% Trade Draw	Residual Turnover After Trade Draw to East Float (£m)			% Impact of East Float Trade Draw			% Inflow	Turnover Inc Outflow from East Float (£m)			Difference from Baseline (£m)			Net % Impact		
	2015	2017	2022		2015	2017	2022	2015	2017	2022		2015	2017	2022	2015	2017	2022	2015	2017	2022
<b>Inflow to EF required</b>					6.9	11	21.4					6.85	11.55	31.10						
<b>Outflow from EF</b>																				
Birkenhead Town Centre	236.52	243.37	269.75	15.0%	235.49	241.72	266.54	-0.4%	-0.7%	-1.2%	15.0%	236.52	243.45	271.21	-0.01	0.08	1.45	0.0%	0.0%	0.5%
Birkenhead (Grange Road West and Oxtan Road)	27.08	27.86	30.88	3.0%	26.87	27.53	30.24	-0.8%	-1.2%	-2.1%	3.0%	27.08	27.88	31.17	0.00	0.02	0.29	0.0%	0.1%	0.9%
Liscard Town Centre	53.87	55.43	61.43	10.0%	53.18	54.33	59.29	-1.3%	-2.0%	-3.5%	10.0%	53.86	55.48	62.40	-0.01	0.05	0.97	0.0%	0.1%	1.6%
Bromborough Village	20.33	20.92	23.19	0.5%	20.30	20.86	23.08	-0.2%	-0.3%	-0.5%	0.5%	20.33	20.92	23.23	0.00	0.00	0.05	0.0%	0.0%	0.2%
West Kirby Town Centre	15.97	16.43	18.21	1.0%	15.90	16.32	18.00	-0.4%	-0.7%	-1.2%	1.0%	15.97	16.43	18.31	0.00	0.01	0.10	0.0%	0.0%	0.5%
Heswall Town Centre	15.87	16.33	18.10	0.5%	15.84	16.28	18.00	-0.2%	-0.3%	-0.6%	0.5%	15.87	16.33	18.15	0.00	0.00	0.05	0.0%	0.0%	0.3%
Moreton Town Centre	9.77	10.05	11.14	1.0%	9.70	9.94	10.93	-0.7%	-1.1%	-1.9%	1.0%	9.77	10.06	11.24	0.00	0.01	0.10	0.0%	0.1%	0.9%
Wallasey Village	9.77	10.05	11.14	2.0%	9.63	9.83	10.71	-1.4%	-2.2%	-3.8%	2.0%	9.77	10.06	11.34	0.00	0.01	0.19	0.0%	0.1%	1.7%
Upton Village	6.85	7.05	7.82	0.3%	6.84	7.02	7.76	-0.3%	-0.4%	-0.7%	0.3%	6.85	7.05	7.84	0.00	0.00	0.02	0.0%	0.0%	0.3%
Hoylake Town Centre	4.00	4.12	4.56	0.5%	3.96	4.06	4.45	-0.9%	-1.3%	-2.3%	0.5%	4.00	4.12	4.61	0.00	0.00	0.05	0.0%	0.1%	1.1%
New Ferry Town Centre	3.66	3.76	4.17	0.5%	3.62	3.71	4.06	-0.9%	-1.5%	-2.6%	0.5%	3.66	3.76	4.22	0.00	0.00	0.05	0.0%	0.1%	1.2%
Prenton (Woodchurch Road) Town Centre	1.44	1.48	1.64	0.3%	1.42	1.45	1.59	-1.2%	-1.9%	-3.3%	0.3%	1.44	1.48	1.66	0.00	0.00	0.02	0.0%	0.1%	1.5%
Croft Retail and Leisure Park (inc. Homebase)	125.97	129.62	143.67	2.0%	125.83	129.40	143.24	-0.1%	-0.2%	-0.3%	2.0%	125.97	129.63	143.86	0.00	0.01	0.19	0.0%	0.0%	0.1%
Junction One Retail Park (inc B&Q), Bidston Link Road	77.27	79.51	88.12	2.0%	77.13	79.29	87.70	-0.2%	-0.3%	-0.5%	2.0%	77.27	79.52	88.32	0.00	0.01	0.19	0.0%	0.0%	0.2%
The Rock Retail Park, Wirral	8.90	9.16	10.16	1.0%	8.84	9.05	9.94	-0.8%	-1.2%	-2.1%	1.0%	8.90	9.17	10.25	0.00	0.01	0.10	0.0%	0.1%	1.0%
Liverpool	783.60	806.29	893.69	25.0%	781.88	803.54	888.34	-0.2%	-0.3%	-0.6%	25.0%	783.59	806.42	896.12	-0.01	0.14	2.42	0.0%	0.0%	0.3%
Chester	306.93	315.81	350.05	15.0%	305.89	314.16	346.84	-0.3%	-0.5%	-0.9%	15.0%	306.92	315.90	351.50	-0.01	0.08	1.45	0.0%	0.0%	0.4%

**TABLE 5: CONVENIENCE SCENARIO 1**

<b>STEP I : Net Floorspace</b>		<b>2011</b>	<b>2012</b>	<b>2013</b>	<b>2015</b>	<b>2017</b>	<b>2020</b>	<b>2022</b>	<b>2030</b>	<b>2040</b>	<b>2050</b>
Gross convenience goods floorspace	sq m	-	300	900	2,100	3,300	5,100	6,300	10,050	14,550	18,000
Net convenience goods floorspace	sq m	-	210	630	1,470	2,310	3,570	4,410	7,035	10,185	12,600

Notes:

proportion of total retail floorspace 30%  
gross to net 70%

<b>STEP II : Sales Density</b>		<b>2011</b>	<b>2012</b>	<b>2013</b>	<b>2015</b>	<b>2017</b>	<b>2020</b>	<b>2022</b>	<b>2030</b>	<b>2040</b>	<b>2050</b>
Sales density		10,000	10,064	10,080	10,113	10,189	10,374	10,470	10,668	10,829	10,993

Notes:

floorspace efficiency  
RTP: 2008-2016 0.16%  
RTP: 2016-2021 0.60%  
RTP: 2021-2026 0.32%  
TA: 2026-2050 0.15%

<b>STEP III : Turnover</b>		<b>2011</b>	<b>2012</b>	<b>2013</b>	<b>2015</b>	<b>2017</b>	<b>2020</b>	<b>2022</b>	<b>2030</b>	<b>2040</b>	<b>2050</b>
Total convenience goods turnover	£m	-	2.11	6.35	14.87	23.54	37.04	46.17	75.05	110.30	138.51

**TABLE 5: CONVENIENCE SCENARIO 1 cont.**

<b>STEP IV : Average convenience Goods Expenditure</b>		<b>2011</b>	<b>2012</b>	<b>2013</b>	<b>2015</b>	<b>2017</b>	<b>2020</b>	<b>2022</b>	<b>2030</b>	<b>2040</b>	<b>2050</b>
UK	£ per cap	1,796	1,813	1,817	1,825	1,845	1,893	1,917	1,968	2,007	2,048
UK ex SFT	£ per cap	1,765	1,766	1,770	1,753	1,753	1,816	1,840	1,888	1,926	1,965
Overall Catchment Area	£ per cap	-	1,676	1,679	1,687	1,705	1,749	1,772	1,819	1,855	1,893
Overall Catchment Area ex SFT	£ per cap	-	1,632	1,636	1,620	1,636	1,678	1,700	1,745	1,780	1,816

Notes:

estimates in 2006 prices

expenditure growth rate

RTP: 2008-2016 0.230%

RTP: 2016-2021 0.850%

RTP: 2021-2026 0.450%

TA: 2026-2050 0.200%

special forms of trading (SFT) (RTP) %	1.72%	2.61%	2.61%	3.95%	4.05%	4.05%	4.05%	4.05%	4.05%	4.05%	4.05%
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<b>STEP V : Scheme Resident / Worker Expenditure On Site</b>		<b>2011</b>	<b>2012</b>	<b>2013</b>	<b>2015</b>	<b>2017</b>	<b>2020</b>	<b>2022</b>	<b>2030</b>	<b>2040</b>	<b>2050</b>
Resident expenditure	£m	-	0.92	1.84	3.87	6.11	10.25	13.07	22.37	32.38	38.67
Worker expenditure	£m	-	0.25	0.56	1.37	2.12	3.36	4.28	7.98	12.59	16.25
Total resident / worker spend on site	£m	-	1.17	2.40	5.24	8.23	13.61	17.34	30.35	44.96	54.92

Notes:

residents: proportion of total 75%

workers: proportion of total 50%

**TABLE 5: CONVENIENCE SCENARIO 1 cont.**

<b>STEP VI : Total Trade Draw Required</b>		<b>2011</b>	<b>2012</b>	<b>2013</b>	<b>2015</b>	<b>2017</b>	<b>2020</b>	<b>2022</b>	<b>2030</b>	<b>2040</b>	<b>2050</b>
Trade draw from non-residents / workers required	£m	0.00	-0.94	-3.95	-9.63	-15.30	-23.42	-28.83	-44.70	-65.33	-83.59
<b>STEPS VII - IX: Total OCA Expenditure</b>		<b>2011</b>	<b>2012</b>	<b>2013</b>	<b>2015</b>	<b>2017</b>	<b>2020</b>	<b>2022</b>	<b>2030</b>	<b>2040</b>	<b>2050</b>
Overall Catchment Area population	'000's	0.0	312.1	313.1	315.4	317.9	321.4	323.5	327.2	327.2	327.2
Net of East Float scheme residents / workers	'000's	0.0	311.1	311.1	310.9	310.8	310.1	309.4	302.9	291.7	284.4
Total expenditure: net OCA residents	£m	-	507.7	508.8	503.8	508.6	520.5	526.0	528.6	519.3	516.5
<b>STEP X: Percentage Trade Draw Required</b>		<b>2011</b>	<b>2012</b>	<b>2013</b>	<b>2015</b>	<b>2017</b>	<b>2020</b>	<b>2022</b>	<b>2030</b>	<b>2040</b>	<b>2050</b>
Trade draw required as percentage of total OCA resident expenditure	%	0.00%	0.19%	0.78%	1.91%	3.01%	4.50%	5.48%	8.46%	12.58%	16.18%

**TABLE 6: CONVENIENCE SCENARIO 2**

<b>STEP I : Net Floorspace</b>		<b>2011</b>	<b>2012</b>	<b>2013</b>	<b>2015</b>	<b>2017</b>	<b>2020</b>	<b>2022</b>	<b>2030</b>	<b>2040</b>	<b>2050</b>
Gross convenience goods floorspace	sq m	-	200	600	1,400	2,200	3,400	4,200	6,700	9,700	12,000
Net convenience goods floorspace	sq m	-	140	420	980	1,540	2,380	2,940	4,690	6,790	8,400

Notes:

proportion of total retail floorspace 20%  
gross to net 70%

<b>STEP II : Sales Density</b>		<b>2011</b>	<b>2012</b>	<b>2013</b>	<b>2015</b>	<b>2017</b>	<b>2020</b>	<b>2022</b>	<b>2030</b>	<b>2040</b>	<b>2050</b>
Sales density		10,000	10,064	10,080	10,113	10,189	10,374	10,470	10,668	10,829	10,993

Notes:

floorspace efficiency  
RTP: 2008-2016 0.16%  
RTP: 2016-2021 0.60%  
RTP: 2021-2026 0.32%  
TA: 2026-2050 0.15%

<b>STEP III : Turnover</b>		<b>2011</b>	<b>2012</b>	<b>2013</b>	<b>2015</b>	<b>2017</b>	<b>2020</b>	<b>2022</b>	<b>2030</b>	<b>2040</b>	<b>2050</b>
Total convenience goods turnover	£m	-	1.41	4.23	9.91	15.69	24.69	30.78	50.03	73.53	92.34

**TABLE 6: CONVENIENCE SCENARIO 2 cont.**

<b>STEP IV : Expenditure Per Capita</b>		<b>2011</b>	<b>2012</b>	<b>2013</b>	<b>2015</b>	<b>2017</b>	<b>2020</b>	<b>2022</b>	<b>2030</b>	<b>2040</b>	<b>2050</b>
UK	£ per cap	1,925	1,943	1,947	1,956	1,977	2,028	2,055	2,109	2,151	2,195
UK ex SFT	£ per cap	1,892	1,892	1,896	1,879	1,897	1,946	1,971	2,023	2,064	2,106
Overall Catchment Area	£ per cap	-	1,676	1,679	1,687	1,705	1,749	1,772	1,819	1,855	1,893
Overall Catchment Area ex SFT	£ per cap	-	1,632	1,636	1,620	1,636	1,678	1,700	1,745	1,780	1,816

Notes:

estimates in 2006 prices

expenditure growth rate

RTP: 2008-2016 0.230%

RTP: 2016-2021 0.850%

RTP: 2021-2026 0.450%

TA: 2026-2050 0.200%

special forms of trading (SFT) (RTP) %	1.72%	2.61%	2.61%	3.95%	4.05%	4.05%	4.05%	4.05%	4.05%	4.05%	4.05%
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<b>STEP V : Scheme Resident / Worker Expenditure On Site</b>		<b>2011</b>	<b>2012</b>	<b>2013</b>	<b>2015</b>	<b>2017</b>	<b>2020</b>	<b>2022</b>	<b>2030</b>	<b>2040</b>	<b>2050</b>
Resident expenditure	£m	-	0.99	1.97	4.15	6.55	10.98	14.00	23.97	34.70	41.44
Worker expenditure	£m	-	0.27	0.60	1.47	2.28	3.61	4.58	8.55	13.49	17.41
Total resident / worker spend on site	£m	-	1.26	2.57	5.61	8.82	14.59	18.59	32.52	48.18	58.86

Notes:

residents: proportion of total 75%

workers: proportion of total 50%

**TABLE 6: CONVENIENCE SCENARIO 2 cont.**

<b>STEP VI : Total Trade Draw Required</b>		<b>2011</b>	<b>2012</b>	<b>2013</b>	<b>2015</b>	<b>2017</b>	<b>2020</b>	<b>2022</b>	<b>2030</b>	<b>2040</b>	<b>2050</b>
Trade draw from non-residents / workers required	£m	0.00	-0.15	-1.67	-4.30	-6.87	-10.10	-12.20	-17.51	-25.35	-33.48
<b>STEPS VII - IX: Total OCA Expenditure</b>		<b>2011</b>	<b>2012</b>	<b>2013</b>	<b>2015</b>	<b>2017</b>	<b>2020</b>	<b>2022</b>	<b>2030</b>	<b>2040</b>	<b>2050</b>
Overall Catchment Area population	'000's	0.0	312.1	313.1	315.4	317.9	321.4	323.5	327.2	327.2	327.2
Net of East Float scheme residents / workers	'000's	0.0	311.1	311.1	310.9	310.8	310.1	309.4	302.9	291.7	284.4
Total expenditure: net OCA residents	£m	-	507.7	508.8	503.8	508.6	520.5	526.0	528.6	519.3	516.5
<b>STEP X: Percentage Trade Draw Required</b>		<b>2011</b>	<b>2012</b>	<b>2013</b>	<b>2015</b>	<b>2017</b>	<b>2020</b>	<b>2022</b>	<b>2030</b>	<b>2040</b>	<b>2050</b>
Trade draw required as percentage of total OCA resident expenditure	%	0.00%	0.03%	0.33%	0.85%	1.35%	1.94%	2.32%	3.31%	4.88%	6.48%

**TABLE 7: POTENTIAL IMPACT ANALYSIS - CONVENIENCE**

Scenario 2	Baseline Turnovers from OCA (£m)			Residual Turnover After Trade Draw to East Float (£m)			% Impact of East Float Trade Draw			Turnover Inc Outflow from East Float (£m)			Difference from Baseline (£m)			Net % Impact				
	2015	2017	2022	% Trade Draw	2015	2017	2022	2015	2017	2022	% Inflow	2015	2017	2022	2015	2017	2022	2015	2017	2022
Inflow to EF required					4.30	6.90	12.20													
Outflow from EF												1.29	2.04	4.36						
<b>Zone 1</b>																				
Morrisons, Dee Lane, West Kirby	25.95	26.15	26.86	4.0%	25.78	25.87	26.38	-0.7%	-1.1%	-1.8%	4.0%	25.83	25.95	26.55	-0.12	-0.19	-0.31	-0.46%	-0.74%	-1.17%
Other Stores, Hoylake Town Centre	5.18	5.22	5.36	0.5%	5.16	5.18	5.30	-0.4%	-0.7%	-1.1%	0.5%	5.16	5.19	5.32	-0.02	-0.02	-0.04	-0.29%	-0.47%	-0.73%
Other Stores, West Kirby Town Centre	3.95	3.98	4.09	0.5%	3.93	3.94	4.03	-0.5%	-0.9%	-1.5%	0.5%	3.93	3.95	4.05	-0.02	-0.02	-0.04	-0.38%	-0.61%	-0.96%
<b>Zone 2a</b>																				
Somerfield, 268 Hoylake Road, Moreton	5.97	6.01	6.18	1.0%	5.92	5.94	6.06	-0.7%	-1.1%	-2.0%	1.0%	5.94	5.96	6.10	-0.03	-0.05	-0.08	-0.50%	-0.81%	-1.27%
Iceland, 303 Hoylake Road, Moreton	4.07	4.10	4.21	0.5%	4.05	4.07	4.15	-0.5%	-0.8%	-1.4%	0.5%	4.05	4.08	4.17	-0.02	-0.02	-0.04	-0.37%	-0.59%	-0.93%
Other Stores, Moreton Town Centre	8.62	8.69	8.93	1.0%	8.58	8.62	8.80	-0.5%	-0.8%	-1.4%	1.0%	8.59	8.64	8.85	-0.03	-0.05	-0.08	-0.35%	-0.56%	-0.88%
<b>Zone 2b</b>																				
Sainsbury's, Upton Bypass, Upton	41.60	41.91	43.07	7.0%	41.30	41.43	42.21	-0.7%	-1.2%	-2.0%	7.0%	41.39	41.57	42.52	-0.21	-0.34	-0.55	-0.51%	-0.81%	-1.27%
Asda, Woodchurch Road, Arrows Park	37.86	38.15	39.20	2.0%	37.78	38.01	38.95	-0.2%	-0.4%	-0.6%	2.0%	37.80	38.05	39.04	-0.06	-0.10	-0.16	-0.16%	-0.25%	-0.40%
Other Stores, Greasby	3.40	3.43	3.52	0.5%	3.38	3.39	3.46	-0.6%	-1.0%	-1.7%	0.5%	3.39	3.40	3.48	-0.02	-0.02	-0.04	-0.44%	-0.71%	-1.11%
<b>Zone 3a</b>																				
Other Stores, Seacombe (Borough Road/Poulton Road)	0.86	0.86	0.89	0.0%	0.86	0.86	0.89	0.0%	0.0%	0.0%	0.0%	0.86	0.86	0.89	0.00	0.00	0.00	0.00%	0.00%	0.00%
<b>Zone 3b</b>																				
Asda, Seaview Road, Liscard	59.16	59.62	61.25	5.0%	58.95	59.27	60.64	-0.4%	-0.6%	-1.0%	5.0%	59.01	59.37	60.86	-0.15	-0.24	-0.39	-0.25%	-0.41%	-0.64%
Iceland, Unit 1, 24-30 Liscard Way, Wallasey	5.96	6.00	6.17	1.0%	5.91	5.93	6.05	-0.7%	-1.1%	-2.0%	1.0%	5.93	5.95	6.09	-0.03	-0.05	-0.08	-0.51%	-0.81%	-1.27%
Other Stores, Liscard Town Centre	8.27	8.33	8.56	1.0%	8.23	8.26	8.44	-0.5%	-0.8%	-1.4%	1.0%	8.24	8.28	8.48	-0.03	-0.05	-0.08	-0.36%	-0.58%	-0.92%
Other Stores, Wallasey Village Centre	6.63	6.68	6.87	1.0%	6.59	6.61	6.75	-0.6%	-1.0%	-1.8%	1.0%	6.60	6.64	6.79	-0.03	-0.05	-0.08	-0.45%	-0.73%	-1.14%
Other Stores, New Brighton (Victoria Road)	2.12	2.14	2.20	0.0%	2.12	2.14	2.20	0.0%	0.0%	0.0%	0.0%	2.12	2.14	2.20	0.00	0.00	0.00	0.00%	0.00%	0.00%
Other Stores, New Brighton (Seabank Road)	0.19	0.19	0.20	0.0%	0.19	0.19	0.20	0.0%	0.0%	0.0%	0.0%	0.19	0.19	0.20	0.00	0.00	0.00	0.00%	0.00%	0.00%
<b>Zone 4a</b>																				
Aldi, Laird Street, Birkenhead	8.96	9.02	9.27	2.5%	8.85	8.85	8.97	-1.2%	-1.9%	-3.3%	2.5%	8.88	8.90	9.08	-0.08	-0.12	-0.20	-0.84%	-1.35%	-2.12%
Other Stores, Birkenhead Town Centre	56.29	56.44	57.33	5.5%	56.05	56.06	56.66	-0.4%	-0.7%	-1.2%	5.5%	56.12	56.17	56.90	-0.17	-0.27	-0.43	-0.29%	-0.47%	-0.75%
<b>Zone 4b</b>																				
Sainsbury's, Woodchurch Road, Prenton	22.72	22.89	23.52	5.0%	22.50	22.54	22.91	-0.9%	-1.5%	-2.6%	5.0%	22.57	22.65	23.13	-0.15	-0.24	-0.39	-0.66%	-1.06%	-1.67%
Tesco Metro, 212a Bebbington Road, Rock Ferry	14.13	14.24	14.63	0.5%	14.11	14.21	14.57	-0.2%	-0.2%	-0.4%	0.5%	14.12	14.22	14.59	-0.02	-0.02	-0.04	-0.11%	-0.17%	-0.27%
Other Stores, Prenton (Woodchurch Road) Town Centre	4.46	4.50	4.62	0.0%	4.46	4.50	4.62	0.0%	0.0%	0.0%	0.0%	4.46	4.50	4.62	0.00	0.00	0.00	0.00%	0.00%	0.00%
Other Stores, Tranmere (Old Chester Road)	3.05	3.07	3.16	0.0%	3.05	3.07	3.16	0.0%	0.0%	0.0%	0.0%	3.05	3.07	3.16	0.00	0.00	0.00	0.00%	0.00%	0.00%
<b>Zone 4c</b>																				
Tesco Extra, Bidston Link Road, Bidston	44.63	44.97	46.20	7.0%	44.33	44.48	45.35	-0.7%	-1.1%	-1.8%	7.0%	44.42	44.63	45.65	-0.21	-0.34	-0.55	-0.47%	-0.76%	-1.19%
<b>Zone 5a</b>																				
Asda, Welton Road, Croft Business Park	58.86	59.31	60.94	5.0%	58.65	58.96	60.33	-0.4%	-0.6%	-1.0%	5.0%	58.71	59.07	60.55	-0.15	-0.24	-0.39	-0.26%	-0.41%	-0.64%
Aldi, Bebbington Road, New Ferry	6.41	6.46	6.64	0.5%	6.39	6.43	6.58	-0.3%	-0.5%	-0.9%	0.5%	6.40	6.44	6.60	-0.02	-0.02	-0.04	-0.23%	-0.38%	-0.59%
Somerfield, 30 Airport Lane, Bromborough	5.40	5.44	5.59	0.5%	5.38	5.41	5.53	-0.4%	-0.6%	-1.1%	0.5%	5.39	5.42	5.55	-0.02	-0.02	-0.04	-0.28%	-0.45%	-0.70%
Other Stores, New Ferry Town Centre	7.01	7.06	7.25	0.5%	6.99	7.03	7.19	-0.3%	-0.5%	-0.8%	0.5%	6.99	7.04	7.22	-0.02	-0.02	-0.04	-0.21%	-0.34%	-0.54%
Other Stores, Bromborough Village Town Centre	4.58	4.62	4.75	0.5%	4.56	4.58	4.68	-0.5%	-0.7%	-1.3%	0.5%	4.57	4.59	4.71	-0.02	-0.02	-0.04	-0.33%	-0.53%	-0.83%
<b>Zone 5b</b>																				
Somerfield, 2 Church Road, Bebbington	4.76	4.79	4.92	1.0%	4.71	4.72	4.80	-0.9%	-1.4%	-2.5%	1.0%	4.73	4.74	4.84	-0.03	-0.05	-0.08	-0.63%	-1.01%	-1.59%
Other Stores, Bebbington (Cross Lane)	3.30	3.33	3.42	0.5%	3.28	3.29	3.36	-0.7%	-1.0%	-1.8%	0.5%	3.29	3.30	3.38	-0.02	-0.02	-0.04	-0.46%	-0.73%	-1.15%
Other Stores, Lower Bebbington	1.60	1.61	1.65	0.0%	1.60	1.61	1.65	0.0%	0.0%	0.0%	0.0%	1.60	1.61	1.65	0.00	0.00	0.00	0.00%	0.00%	0.00%
Other Stores, Bebbington (Kings Road/Tehey Lane)	1.25	1.26	1.30	0.0%	1.25	1.26	1.30	0.0%	0.0%	0.0%	0.0%	1.25	1.26	1.30	0.00	0.00	0.00	0.00%	0.00%	0.00%
<b>Zone 6</b>																				
Tesco, Telegraph Road, Heswall	29.08	29.30	30.10	2.0%	28.99	29.16	29.86	-0.3%	-0.5%	-0.8%	2.0%	29.02	29.20	29.95	-0.06	-0.10	-0.16	-0.21%	-0.33%	-0.52%
Aldi, May Road, Heswall	5.88	5.92	6.08	0.5%	5.85	5.89	6.02	-0.4%	-0.6%	-1.0%	0.5%	5.86	5.90	6.04	-0.02	-0.02	-0.04	-0.26%	-0.41%	-0.64%
Other Stores, Heswall Town Centre	6.95	7.00	7.19	0.5%	6.92	6.96	7.13	-0.3%	-0.5%	-0.8%	0.5%	6.93	6.97	7.15	-0.02	-0.02	-0.04	-0.22%	-0.35%	-0.55%
<b>Commitments</b>																				
Morrisons superstore, King's Parade, New Brighton	27.78	27.99	28.76	4.0%	27.61	27.71	28.27	-0.6%	-1.0%	-1.7%	4.0%	27.66	27.79	28.44	-0.12	-0.19	-0.31	-0.43%	-0.69%	-1.09%
Asda superstore, Claughton Road/Oliver Street, Birkenhead	38.55	38.84	39.91	10.0%	38.12	38.15	38.69	-1.1%	-1.8%	-3.1%	10.0%	38.24	38.35	39.12	-0.30	-0.49	-0.78	-0.78%	-1.25%	-1.97%
Northbank East	9.74	9.82	10.09	10.0%	9.31	9.13	8.87	-4.4%	-7.0%	-12.1%	10.0%	9.44	9.33	9.30	-0.30	-0.49	-0.78	-3.09%	-4.95%	-7.78%

**TABLE 8: POTENTIAL CUMULATIVE IMPACT ANALYSIS - CONVENIENCE**

Scenario 2	Baseline Turnovers from OCA (£m)			% Trade Draw				Residual Turnover After Trade Draw (£m)			% Impact of East Float Trade Draw			Turnover Inc Outflow from East Float (£m)			Difference from Baseline (£m)			Net % Impact						
	2015	2017	2022	Morrisons	Asda	North Bank	East Float	2015	2017	2022	2015	2017	2022	2015	2017	2022	2015	2017	2022	2015	2017	2022				
<b>Inflow to EF Required Outflow from EF</b>								4.3	6.9	12.2																
Zone 1																										
Morrisons, Dee Lane, West Kirby	25.95	26.15	26.86	5.0%	4.0%	0.0%	4.0%	23.19	23.47	24.32	2.76	2.68	2.55	-10.6%	-10.2%	-9.5%	4.0%	23.24	23.55	24.49	-2.71	-2.60	-2.37	-10.4%	-9.9%	-8.8%
Other Stores, Hoylake Town Centre	5.18	5.22	5.36	0.5%	0.5%	1.0%	0.5%	4.77	4.82	4.98	0.41	0.40	0.38	-7.8%	-7.6%	-7.1%	0.5%	4.78	4.83	5.00	-0.40	-0.39	-0.36	-7.7%	-7.4%	-6.7%
Other Stores, West Kirby Town Centre	3.95	3.98	4.09	0.3%	0.5%	1.0%	0.5%	3.61	3.65	3.78	0.34	0.33	0.31	-8.5%	-8.2%	-7.6%	0.5%	3.62	3.66	3.80	-0.33	-0.32	-0.29	-8.3%	-7.9%	-7.0%
Zone 2a																										
Somerfield, 268 Hoylake Road, Moreton	5.97	6.01	6.18	0.8%	0.8%	0.0%	1.0%	5.51	5.58	5.78	0.45	0.43	0.39	-7.6%	-7.2%	-6.4%	1.0%	5.53	5.60	5.83	-0.44	-0.41	-0.35	-7.4%	-6.9%	-5.7%
Asda, Woodchurch Road, Moreton	4.07	4.10	4.21	0.5%	0.2%	0.0%	0.5%	3.87	3.92	4.05	0.19	0.18	0.16	-4.8%	-4.5%	-3.9%	0.5%	3.88	3.93	4.07	-0.19	-0.17	-0.14	-4.6%	-4.2%	-3.3%
Other Stores, Moreton Town Centre	8.62	8.69	8.93	2.0%	0.1%	1.0%	1.0%	7.98	8.06	8.34	0.65	0.63	0.59	-7.5%	-7.2%	-6.6%	1.0%	7.99	8.08	8.38	-0.63	-0.61	-0.55	-7.3%	-7.0%	-6.1%
Zone 2b																										
Sainsbury's, Upton Bypass, Upton	41.60	41.91	43.07	5.0%	10.5%	0.0%	7.0%	36.46	36.92	38.29	5.14	5.00	4.77	-12.3%	-11.9%	-11.1%	7.0%	36.55	37.06	38.60	-5.05	-4.85	-4.47	-12.1%	-11.6%	-10.4%
Asda, Woodchurch Road, Arrow Park	37.86	38.15	39.20	6.0%	10.0%	0.0%	2.0%	32.43	32.72	33.73	5.44	5.43	5.47	-14.4%	-14.2%	-14.0%	2.0%	32.45	32.76	33.81	-5.41	-5.39	-5.39	-14.3%	-14.1%	-13.7%
Other Stores, Greasby	3.40	3.43	3.52	1.0%	0.0%	0.0%	0.5%	3.15	3.18	3.30	0.26	0.25	0.23	-7.5%	-7.2%	-6.4%	0.5%	3.15	3.19	3.32	-0.25	-0.24	-0.20	-7.3%	-6.9%	-5.8%
Zone 3a																										
Other Stores, Seacombe (Borough Road/Poulton Road)	0.86	0.86	0.89	0.1%	0.1%	1.5%	0.0%	0.65	0.65	0.67	0.21	0.21	0.22	-24.8%	-24.8%	-24.8%	0.0%	0.65	0.65	0.67	-0.21	-0.21	-0.22	-24.8%	-24.8%	-24.8%
Zone 3b																										
Asda, Seaview Road, Liscard	59.16	59.62	61.25	15.0%	6.0%	22.5%	5.0%	50.71	51.22	52.89	8.46	8.39	8.37	-14.3%	-14.1%	-13.7%	5.0%	50.77	51.32	53.10	-8.39	-8.29	-8.15	-14.2%	-13.9%	-13.3%
Isleind, Unit 1, 24-30 Liscard Way, Wallasey	5.96	6.00	6.17	0.5%	0.6%	0.0%	1.0%	5.63	5.70	5.91	0.33	0.30	0.26	-5.5%	-5.1%	-4.2%	1.0%	5.64	5.72	5.95	-0.31	-0.28	-0.22	-5.3%	-4.7%	-3.5%
Other Stores, Liscard Town Centre	8.27	8.33	8.56	1.0%	0.5%	1.7%	1.0%	7.68	7.76	8.02	0.59	0.57	0.54	-7.2%	-6.9%	-6.3%	1.0%	7.69	7.78	8.07	-0.58	-0.55	-0.49	-7.0%	-6.6%	-5.8%
Other Stores, Wallasey Village Centre	6.63	6.68	6.87	0.3%	0.3%	1.0%	1.0%	6.42	6.49	6.72	0.22	0.19	0.15	-3.3%	-2.9%	-2.2%	1.0%	6.43	6.51	6.76	-0.20	-0.17	-0.10	-3.1%	-2.6%	-1.5%
Other Stores, New Brighton (Victoria Road)	2.12	2.14	2.20	0.5%	0.0%	0.0%	0.0%	1.98	2.00	2.05	0.14	0.14	0.14	-6.6%	-6.5%	-6.5%	0.0%	1.98	2.00	2.05	-0.14	-0.14	-0.14	-6.6%	-6.5%	-6.6%
Other Stores, New Brighton (Seabank Road)	0.19	0.19	0.20	0.0%	0.0%	0.0%	0.0%	0.19	0.19	0.20	0.00	0.00	0.00	0.0%	0.0%	0.0%	0.0%	0.19	0.19	0.20	-	-	-	0.0%	0.0%	0.0%
Zone 4a																										
Aldi, Laird Street, Birkenhead	8.96	9.02	9.27	2.5%	4.5%	2.0%	2.5%	6.44	6.55	6.86	2.52	2.47	2.41	-28.1%	-27.4%	-26.0%	2.5%	6.47	6.60	6.97	-2.48	-2.42	-2.30	-27.7%	-26.8%	-24.8%
Other Stores, Birkenhead Town Centre	56.29	56.44	57.33	2.5%	3.5%	3.8%	5.5%	54.38	54.80	56.34	1.91	1.83	1.80	-3.4%	-2.9%	-1.7%	5.5%	54.45	54.92	56.58	-1.84	-1.52	-0.76	-3.3%	-2.7%	-1.3%
Zone 4b																										
Sainsbury's, Woodchurch Road, Prenton	22.72	22.89	23.52	1.0%	5.0%	2.7%	5.0%	20.46	20.75	21.57	2.25	2.14	1.95	-9.9%	-9.4%	-8.3%	5.0%	20.53	20.85	21.79	-2.19	-2.04	-1.73	-9.6%	-8.9%	-7.3%
Tesco Metro, 212a Bebbington Road, Rock Ferry	14.13	14.24	14.63	1.0%	2.5%	0.0%	0.5%	12.92	13.03	13.41	1.22	1.22	1.22	-8.6%	-8.5%	-8.4%	0.5%	12.92	13.04	13.43	-1.21	-1.21	-1.20	-8.6%	-8.5%	-8.2%
Other Stores, Prenton (Woodchurch Road) Town Centre	4.46	4.50	4.62	0.5%	0.8%	1.0%	0.0%	3.94	3.97	4.08	0.52	0.53	0.54	-11.7%	-11.7%	-11.7%	0.0%	3.94	3.97	4.08	-0.52	-0.53	-0.54	-11.7%	-11.7%	-11.7%
Other Stores, Tranmere (Old Chester Road)	3.05	3.07	3.16	0.3%	0.5%	0.0%	0.0%	2.79	2.81	2.89	0.26	0.26	0.27	-8.6%	-8.6%	-8.6%	0.0%	2.79	2.81	2.89	-0.26	-0.26	-0.27	-8.6%	-8.6%	-8.6%
Zone 4c																										
Tesco Extra, Bidston Link Road, Bidston	44.63	44.97	46.20	18.0%	15.0%	24.5%	7.0%	31.76	32.18	33.42	12.87	12.79	12.78	-28.8%	-28.4%	-27.7%	7.0%	31.85	32.32	33.73	-12.78	-12.65	-12.48	-28.6%	-28.1%	-27.0%
Zone 5a																										
Asda, Walton Road, Croft Business Park	58.86	59.31	60.94	11.0%	11.0%	0.0%	5.0%	51.78	52.30	54.00	7.08	7.01	6.94	-12.0%	-11.8%	-11.4%	5.0%	51.85	52.40	54.21	-7.02	-6.91	-6.73	-11.9%	-11.6%	-11.0%
Aldi, Sabington Road, New Ferry	6.41	6.46	6.64	0.5%	1.0%	0.0%	0.5%	5.91	5.97	6.16	0.50	0.49	0.46	-7.8%	-7.5%	-7.3%	0.5%	5.91	5.98	6.18	-0.50	-0.48	-0.46	-7.7%	-7.5%	-6.9%
Somerfield, 30 Alport Lane, Bromborough	5.40	5.44	5.59	0.5%	0.8%	0.0%	0.5%	5.00	5.05	5.21	0.41	0.40	0.38	-7.5%	-7.3%	-6.8%	0.5%	5.00	5.06	5.23	-0.40	-0.39	-0.36	-7.4%	-7.1%	-6.4%
Other Stores, New Ferry Town Centre	7.01	7.06	7.25	0.5%	1.0%	1.0%	0.5%	6.41	6.47	6.67	0.60	0.59	0.58	-8.5%	-8.4%	-8.0%	0.5%	6.42	6.48	6.70	-0.59	-0.58	-0.56	-8.4%	-8.2%	-7.7%
Other Stores, Bromborough Village Town Centre	4.58	4.62	4.75	0.5%	0.8%	1.0%	0.5%	4.08	4.13	4.27	0.50	0.49	0.48	-10.9%	-10.7%	-10.1%	0.5%	4.09	4.14	4.29	-0.50	-0.48	-0.46	-10.8%	-10.4%	-9.7%
Zone 5b																										
Somerfield, 2 Church Road, Bebbington	4.76	4.79	4.92	0.5%	0.5%	0.0%	1.0%	4.47	4.53	4.70	0.29	0.27	0.22	-6.1%	-5.5%	-4.5%	1.0%	4.48	4.55	4.75	-0.28	-0.25	-0.18	-5.8%	-5.1%	-3.6%
Other Stores, Bebbington (Cross Lane)	3.30	3.33	3.42	0.5%	0.2%	0.0%	0.5%	3.11	3.14	3.26	0.19	0.18	0.16	-5.9%	-5.5%	-4.8%	0.5%	3.11	3.15	3.28	-0.19	-0.17	-0.14	-5.7%	-5.2%	-4.1%
Other Stores, Lower Bebbington	1.60	1.61	1.65	0.2%	0.2%	0.0%	0.0%	1.46	1.47	1.51	0.13	0.13	0.14	-8.3%	-8.3%	-8.3%	0.0%	1.46	1.47	1.51	-0.13	-0.13	-0.14	-8.3%	-8.3%	-8.3%
Other Stores, Bebbington (Kings Road/Teahay Lane)	1.25	1.26	1.30	0.2%	0.1%	0.0%	0.0%	1.16	1.17	1.20	0.09	0.09	0.10	-7.5%	-7.5%	-7.5%	0.0%	1.16	1.17	1.20	-0.09	-0.09	-0.10	-7.5%	-7.5%	-7.5%
Zone 6																										
Tesco, Telegraph Road, Heswall	29.08	29.30	30.10	4.0%	4.0%	0.0%	2.0%	26.51	26.76	27.60	2.57	2.54	2.50	-8.8%	-8.7%	-8.3%	2.0%	26.54	26.80	27.69	-2.54	-2.50	-2.42	-8.7%	-8.5%	-8.0%
Aldi, May Road, Heswall	5.88	5.92	6.08	1.0%	1.0%	0.0%	0.5%	5.23	5.29	5.46	0.64	0.63	0.63	-10.9%	-10.7%	-10.3%	0.5%	5.24	5.30	5.48	-0.64	-0.62	-0.60	-10.8%	-10.5%	-9.9%
Other Stores, Heswall Town Centre	6.95	7.00	7.19	1.0%	0.5%	1.0%	0.5%	6.40	6.46	6.67	0.54	0.54	0.52	-7.8%	-7.7%	-7.3%	0.5%	6.41	6.47	6.69	-0.54	-0.53	-0.50	-7.7%	-7.5%	-7.0%
Commitments																										
Morrisons superstore, King's Parade, New Brighton	27.78	27.99	28.76	0.0%	0.0%	0.0%	4.0%	27.61	27.71	28.27	0.17	0.27	0.49	-0.6%	-1.0%	-1.7%	4.0%	27.66	27.80	28.44	-0.12	-0.19	-0.31	-0.4%	-0.7%	-1.1%
Asda superstore, Cloughton Road/Oliver Street, Birkenhead	38.55	38.84	39.91	0.0%	0.0%	0.0%	10.0%	38.33	38.50	39.30	0.2															